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WOMEN WHO STEAMSM

Science • Technology • Engineering • Arts • Mathematics

The Links, Incorporated Dallas (TX) Chapter
2021 Women Who STEAM Awards Luncheon

SPONSORSHIP INFORMATION

Dear Friend,

One of most valuable things we can do for the future of our society and community is to actively support the growth and development of young girls. The Dallas Chapter of The Links, Incorporated also embraces this belief and recognizes the importance of creating a pipeline to success for all girls of color, particularly in STEAM fields.

It is with great excitement that we invite you to The Links, Incorporated Dallas (TX) Chapter's **Women Who STEAM Virtual Awards Luncheon on Friday, August 27, 2021**. The awards luncheon will honor outstanding women from diverse backgrounds in the areas of Science, Technology, Engineering, Arts and Math. The honorees have made extraordinary contributions in their respective fields, while also Serving, Teaching, Excelling, Aspiring and Mentoring within their workplace and communities.

The Dallas Chapter's signature STEAM Academy is entering its 9th year of providing educational programs that cultivate self-confidence, critical thinking, problem solving and leadership skills to improve STEAM awareness and empower scholars to pursue college education. Please click [here](#) to learn more about our STEAM Academy and the impact we're making.

To reserve your sponsorship, please complete the enclosed contract or visit us at www.womenwhosteam@dallaslinksinc.org. Proceeds benefit The Links Foundation, Incorporated, a 501 (c) 3 charitable organization.

Gratefully,

Ingrid Buchanan
President

Effie Dennison
Event Co-Chair

Mary Evans Sias
Event Co-Chair

Lisa Sherrod
Event Co-Chair

Beverly Waters
Event Co-Chair

2021 Women Who STEAM Honorees



Robyn Brown
Bold Idea
Founding CEO



Christa Brown-Sanford
Baker Botts
Partner & Firmwide Deputy Department Chair
Intellectual Property Department and
Junior League of Dallas President



Carolee D. Estelle, MD
Parkland Health & Hospital Systems
Associate Chief of Infection Prevention and
UT Southwestern Medical Center
Assistant Professor of Medicine in the Division
of Infectious Diseases & Geographic Medicine
(Rising Star)



Sherianne James
Essilor of America
Chief Marketing Officer &
Senior Vice President of Customer
Engagement



Fern Johnson
PepsiCo
CTO Vice President



Saki Milton
The GEMS Camp
Founder & Executive Director
(Hidden Figure)



Shanthi Rajaram
Amazech Solutions
President, CEO & Founder



Debbie Storey
AT&T Performing Arts Center
President & CEO

SPONSORSHIP LEVELS

The Women Who STEAM Virtual Awards Event benefits The Link Foundation, Incorporated and supports the Dallas Links general programming, the Dallas STEAM Academy and student scholarships.

LEVEL OF SUPPORT	PRESENTING SOLD	CHAMPION SOLD	LEADER	CATALYST	ADVOCATE
BENEFITS	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Listed and recognized as the Presenting Sponsor in all print material and press/media	✓				
Logo placement on event website/ Luncheon program Company name mentioned in social media posts (Facebook & Instagram)	✓	✓	✓	✓	✓
Special recognition in Luncheon program Logo placement on chapter website with hyperlink to your company website	✓	✓			
Luncheon remarks and award presentation	✓				
Company name mentioned in press release	✓	✓	✓	✓	
(25) Virtual VIP Reception tickets (25) Virtual tickets	✓				
(20) Virtual VIP Reception tickets (20) Virtual tickets		✓			
(15) Virtual VIP Reception tickets (15) Virtual tickets			✓		
(10) Virtual VIP Reception tickets (10) Virtual tickets				✓	
(8) Virtual VIP Reception tickets (8) Virtual tickets					✓
One VIP Gourmet Charcuterie Board by Chef Cassandra	✓	✓	✓	✓	
One VIP White Gift Box, (Contains a Women Who STEAM Cup, a Tea Forte Tea Tasting Sample box of ten gourmet teas and a box of macarons)	✓	✓	✓	✓	
One VIP Green Gift Box, (Contains a Women Who STEAM Cup, a Tea Forte Tea Tasting Sample box of five gourmet teas and a box of macarons)					✓
One Custom Designed Women Who STEAM Silk Scarf	✓	✓	✓	✓	✓

LEVEL OF SUPPORT	VIP RECEPTION SPONSOR SOLD	DIGITAL SPONSOR	FOOD/ ENTERTAINMENT SPONSOR SOLD	AWARDS SPONSOR SOLD
BENEFITS	\$5,000	\$5,000	\$5,000	\$2,500
Logo placement on event website/Luncheon program Company name mentioned in social media posts (Facebook & Instagram)	✓	✓	✓	✓
(10) Virtual VIP Reception tickets (10) Virtual tickets	✓	✓	✓	
(8) Virtual VIP Reception tickets (8) Virtual tickets				✓

SPONSORSHIP LEVELS

LEVEL OF SUPPORT	VIP RECEPTION SPONSOR SOLD	DIGITAL SPONSOR	FOOD/ ENTERTAINMENT SPONSOR SOLD	AWARDS SPONSOR SOLD
BENEFITS	\$5,000	\$5,000	\$5,000	\$2,500
Tags on social media posts (Facebook & Instagram)	✓	✓	✓	
One VIP Gourmet Charcuterie Board by Chef Cassandra	✓	✓	✓	
One VIP White Gift Box, (Contains a Women Who STEAM Cup, a Tea Forte Tea Tasting Sample box of ten gourmet teas and a box of macarons)	✓	✓	✓	
One VIP Green Gift Box, (Contains a Women Who STEAM Cup, a Tea Forte Tea Tasting Sample box of five gourmet teas and a box of macarons)				✓
One Custom Designed Women Who STEAM Silk Scarf	✓	✓	✓	✓

PLEASE RETURN COMPLETED FORM BY AUGUST 6, 2021

The Women Who STEAM Virtual Awards Event benefits The Link Foundation, Incorporated and supports the Dallas Links general programming, the Dallas STEAM Academy and student scholarships.

Yes, I would like to support the 2021 Women Who STEAM Awards Luncheon!

Please complete the following form to confirm your chosen sponsorship package. Completed forms can be emailed to womenwhosteam@dallaslinksinc.org or sent via mail to The Links, Incorporated Dallas (TX) Chapter, P.O. Box 191003 Dallas, Texas 75219.

Please contact Lisa Sherrod at womenwhosteam@dallaslinksinc.org with any questions.

Date:

Company Name:

Company Contact:

Company Address:

- | | |
|---|---|
| <input type="checkbox"/> CHAMPION Sponsor (\$10,000) | <input type="checkbox"/> DIGITAL Sponsor (\$5,000) |
| <input type="checkbox"/> LEADER Sponsor (\$7,500) | <input type="checkbox"/> FOOD/ENTERTAINMENT Sponsor (\$5,000) |
| <input type="checkbox"/> VIP RECEPTION Sponsor (\$5,000) | <input type="checkbox"/> AWARDS Sponsor (\$2,500) |
| <input type="checkbox"/> CATALYST Sponsor (\$5,000) | <input type="checkbox"/> ADVOCATE Sponsor (\$2,500) |

I have enclosed a check made payable to The Links Foundation, Incorporated. Please mail payment to The Links, Incorporated Dallas (TX) Chapter, P.O. Box 191003 Dallas, Texas 75219.

SPONSORSHIP LEVELS

I am unable to attend but would like to make a \$_____ donation. I have enclosed a check made payable to The Links Foundation, Incorporated. Please mail payment to The Links, Incorporated Dallas (TX) Chapter, P.O. Box 191003 Dallas, Texas 75219.

Thank you for your generous support of the Women Who STEAM Awards Luncheon! The Links Foundation is a 501(c)(3) non-profit corporation; all donations are tax-deductible to the extent permitted by law.

To learn more about The Links, Incorporated Dallas (TX) Chapter, please visit our website at www.dallaslinksinc.org.

